COLLECTION-INTERROGATION PLAN

I. Audience - PSYOP

A. Sex:
   1. Male  
   2. Female  

B. Groupings (Industrial)

1. First Group
   a. Farmers
   b. Landowners
   c. Tenants

2. Second Group - Workers
   a. Organized
   b. Unskilled, semiskilled, skilled
   c. Unorganized
   d. White collar workers
   e. Manual workers

3. Third Group - Businessmen
   a. Very small
   b. Small
   c. Medium
   d. Large

4. Fourth Group - Professions
   a. Lawyers
   b. Physicians
   c. Clergy  
   d. Teachers
   e. Military
   f. Others

5. Fifth Group - Students
   a. High School
   b. College

6. Sixth Group - Housewives  

   young and old

7 - E
7. Seventh Group - Unemployed: Young and old male and female
8. Eighth Group - Retired: Male and female
9. Ninth Group - Miscellaneous

C. Ethnic Grouping
D. Nationality
E. Political Applications
F. Sociological Status
   1. Education
   2. Cultural advancement
   3. Religion
   4. Taboos, prejudices, sensitivities
   5. Geographic influences

G. Economic Status

H. Military Applications

II. Target - FSYOP

A. Political
   1. Structure of the government
   2. Origins of real power
   3. Relationship of military hierarchy with civil powers
   4. Law enforcement agencies and procedures
   5. Intelligence and security
   6. Subversive potentials
   7. The constitutional system
   8. Political dynamics
   9. Public finance
   10. Status of civil rights
   11. Foreign alignments and foreign policy
   12. Biographies of key personalities
   13. Propaganda
      a. Government information policies and programs
      b. The press, periodicals, books and libraries
      c. Motion pictures
      d. Radio and television
      e. Informal communications methods
      f. Domestic propaganda
      g. International propaganda
14. Transportation and communications
   a. Railways
   b. Roads, highways, and motor transport
   c. Inland waterways and coastal shipping
   d. Ocean shipping and ports
   e. Civil air transportation: domestic and international
   f. Telephone and telegraph: domestic and international
   g. Radio communication system: domestic and international
   h. Postal system
   i. Type distribution of radio receiving sets
   j. Radio listening practices and countermeasures
   k. Newspapers, magazines, and other printed media
   l. Clandestine publications
   m. Public travel and rumor dissemination

15. Science and technology
   a. Government policies relating to science and technology
   b. Scientific and technological education and research
   c. Scientific and technological progress and potential

16. Historical
   a. General historical background
   b. Recent events pertinent to psychological operations

B. Sociological
   1. Ethnic divisions and characteristics of the people - Society and Culture
      a. General Character of the society
      b. Population: size, distribution, density, structure
         movement problems and policies
      c. Ethnic origin and present ethnic groupings
      d. Languages
      e. Structure of the society, community and family
      f. Social value, attitudes, customs and traditions
      g. Cultural development
      h. Education
      i. Social stratification
      j. Religion
      k. Taboos, prejudices, sensitivities
      l. Geographical setting - (influence)
al. Position, size, location and boundaries
a2. Photography
a3. Drainage system
a4. Weather and climate
a5. Natural negation and

m. Conditions of rural and urban life
n. Forced labor
o. Attitude toward foreign nations and peoples
p. Public welfare, health and recreation

1. Health and sanitation
2. Social security and other welfare system and measures
3. The standard of living
4. Recreation and amusements

C. Economic

1. The Economy (Industry)

a. Basic power and new material resources
b. Sources of capital
c. Manufacturing industry and its potential
d. Industrial potential

2. The Economy (Agricultural, Forestry, and Fisheries)

a. Agricultural resources
b. The land: Ownership, Tenure, and Labor
c. Organization and structure of agriculture
d. Agricultural methods
e. Livestock and crop production
f. Agricultural associations and institutions
g. Agricultural potential
h. Forest resources, policies and programs
i. Primary forest industries and forestry potential
j. Fisheries resources, policies, and programs
k. Fisheries production and potential

3. The Economy (Trade and Finance)

a. Organization and business
b. Currency price and financial system and institutions
c. Domestic trade and commerce
d. International trade and commerce
e. International economic assistance
f. Trade unions
g. Taxation
h. Trade
i. Finance
j. Availability of consumer goods
k. Assistance programs

4. The Economy (Labor)

a. Manpower resources and utilization of labor
b. The government and labor
c. Labor organization and management
d. Labor productivity
e. Labor income, working conditions, and benefits
f. Employment and unemployment
g. Forces labor (where applicable)

5. The Economy (General)

a. Degree of development
b. Economic structure and dynamics
c. Control of the economy

D. Military

1. Organization, composition, and structure of the overall defense establishment
2. Government and/or party control of the armed forces
3. The armed forces and the nation
4. Organization, composition, personnel, training, equipment of the different armed forces
5. Para-military forces
6. Analysis of present strength and future potential of armed forces
7. Analysis of morale of armed forces
8. Foreign military assistance
9. Strategic mission
10. Tactical doctrine
11. Political control and indoctrination
12. Counterintelligence
13. Discipline
14. Characteristics, training, loyalties and morale of enlisted personnel
15. Characteristics, training, loyalties and morale of officers
16. Equipment, weapons and logistics capabilities
17. Biographies of general officers
PSYOP SUBJECT CODE

PROPAGANDA:
1. GVN/Allied Broadcasts/Leaflets towards VC/NVA.
   1A. Indirect indicators of effectiveness GVN/Allied PSYOP.
   1B. Effects Analysis of GVN/Allied Broadcasts/Leaflets/Loudspeakers.
2. NVA/VC Broadcasts/Leaflets against GVN/Allied.
   2A. Examples VC/NVA PSYOP.
   2B. VC/NVA PSYOP Regarding Bombing, Shelling.
   2C. VC/NVA PSYOP Regarding peace feelers.
   2D. VC/NVA PSYOP Regarding escalation by GVN/Allied.
   2E. VC/NVA PSYOP Directed towards themselves.
3. VC/NVA PSYOP Towards Civilians.
   4A. Chieu Hoi statistics.
   4B. Chieu Hoi guidance.
   4C. Chieu Hoi motivations.
5. VC/NVA Counter Propaganda.
7. VC/NVA PSYOP Directed at POW's.
8.
9.

MILITARY:
10. Feelings before Infiltration.
11. Feelings after Infiltration.
12. Comforts/Lack of Comforts.
15. Fear of Capture.
16. Friction between VC/and NVA.
17. Friction between Autumn and Winter cadres.
18. Indoctrination/Orientation/Reduction in NVN.
19. Indoctrination/Orientation/Reduction in SVN.
20. Efficiency of Leaders.
22. Pass and Leave Policy.
23. Infiltration Problems.
24. Discipline.
25. Medical supplies/techniques.
26. Medical Inadequacies.
27. Military Heroes.
28. VC/NVA Morale.
29. Promotion System.
30. Recruiting/conscriptions for military.
31. Recruiting/conscriptions for civilian program.
32. Rumors.
33. Supply inadequacies.
34. Supply procurement system.
36. Tax collection.
37. Terrorism.
38. VC/NVA Treatment of POW's.
40. Military policies.
41.
42. Vulnerabilities.
43.

POLITICAL:
44. Activities Directed towards GVN/Allied.
45. VC/NVA Attitudes towards war.
46. VC/NVA Attitudes towards GVN Officials.
47. VC/NVA Attitudes towards Bombings/Shellings.
48.
49. Elections.
50. Fears.
51. Heroes.
52. Political Organizations.
53. Political Promises.
54. Political Policies.
55. Political actions directed towards ethnic minorities.
56. Political vulnerabilities.
57.

14 - E
ECONOMIC:

58. Confiscation of goods.
59. Control of spending/forced saving.
60. Destruction of Industry by Bombing.
61. Destruction of crops by Bombing/Chemicals.

62.

63. Activities Directed Against GVN/Allied Economy.
64. Serious problem causes duration.
65. Economic organization.
66. VC/NVA Economic promises/statistics
67. VC/NVA Economic policy.
68. Revolutionary development.

69.

SOCIAL:

70. Abductions.
71. VC/NVA Class distinctions.

72.

73. Social organizations.
74. Communication
75. Morale
76. Sayings/Symbols.
76A. Superstition/customs.
77. Attitude of populace towards VC/NVA.
78. Attitude of populace towards the war.
79. Sex/Marriage/courtship.

80.
RELIGIOUS:

81. Sun attitude towards religion.
82. SVN Support given to religion.
83. Religions Organizations/Groups.
83A. Buddhists.
84. VC/NVA Attitudes towards religion.
85. VC/NVA Religious promises/policies.
86. VC/NVA Religious Control.
87. VC/NVA Indoctrination towards religion.
88.
89.
90. Religious personalities.
91.

EDUCATION:

92. VC/NVA (Education and Students) Attitudes towards the war.
92A. VC/NVA (Education and Students) Attitudes towards the GVN.
92B. VC/NVA (Education and Students) Attitudes towards the US.
92C. VC/NVA (Education and Students) Attitudes towards the NVN.
93.
93A.
94. VC/NVA Promises/Policies towards Education.
96.
97. Literacy rate - Education level VC/NVA.
98.
99. VC/NVA use of educational organizations/groups.
100. Education organizations/groups, goals, activities.

101. SPECIAL PROJECTS:

102.

103. Trail Campaign against NVA.

104.

105. Do's and Don't file.

106. Censorship.

107. Red China.

108. Cambodia.

109. Laos.

110.

111. Forced Evacuation of Civilians.

112.

113. Photographs.

114. Accessions Lists.

115. Tet Guidance.


117. Area Studies.

118. Sicr Requests.

119. Leaflets Developed by R&A.

120. Library Materials.

121. Extra copies R&A Reports.

122.


125. Subject Information Codes.

126. ADF Printouts.

127. 7th PSYOP Gp.
HEADQUARTERS
5TH SPECIAL FORCES GROUP (AIRBORNE), 1ST SPECIAL FORCES
APO SAN FRANCISCO 96240

AVGE-C

29 January 1967

SUBJECT: Psychological Operations Program

TO: See Distribution

1. In order to assist each detachment in the employment of psychological operations in its tactical area of responsibility this headquarters is in the process of preparing a psychological operations program that will have applicability in each Corps Tactical Zone.

2. The program will be characterized by centralized planning and decentralized execution.

3. The success of this program will hinge on the accuracy of the information gathered from the field.

4. It is requested that each detachment fill in the information request that appears on the attached inclosure.

5. Any additional information or suggestions which a detachment may deem of value to the success of the program should be forwarded to this headquarters simultaneously with the attached format.

6. Request completed formats be forwarded to this headquarters not later than 1 Mar 67.

FOR THE COMMANDER:

/3/ Lawrence L. White
/T/ LAWRENCE L. WHITE
Captain, Infantry
Adjutant

2 Incl
1. Instructions for completion of the PSYOP Analysis Worksheet
2. PSYOP Analysis Worksheet
SUBJECT: Instructions for completion of the Psychological Operations Analysis Work Sheet.

1. Item 1 - Psychological Objectives.

Three psychological objectives have already been established as can be seen in a, b, and c. Line out any of these three objectives that may not be applicable to your area. List in the provided blanks any objectives that you may have already been assigned by higher headquarters. Also, enter any objectives that you feel should be included for your tactical area of responsibility.

2. Item 2 - Target Groups.

Group Name. List the target groups (enemy or friendly) in your tactical area of responsibility.

Location and Terrain: Enter the coordinates and name of hamlet (if applicable) where each target group is located. Also, enter a one or two word description of the terrain in which it is located, e.g., mountains.

Language: Enter language/dialect spoken by target group. If more than one, all should be listed.

Size: Enter approximate number of individuals in group.

Leaders: Enter the names of the appointed group leaders. In the case of key communicators add (KC) after the name.

Literacy: Estimate per cent of individuals in the group that can read and write.

Age group: Self explanatory.

3. Item 3 - Conditions:

Group name: Same as in item 2.

Lack of food: Place a check mark if applicable to a specific group.

Illness: If applicable to a group, enter the predominant illness within the group, if the illness has not been identified, enter a check mark, if no illness within the group, leave space blank.

Military defeats: If applicable, enter date; if date not known but a military defeat was inflicted recently, enter check mark, if not applicable leave blank.
Family separation: Check mark, if appropriate.

Unit not burying dead: Check mark, if appropriate.

Wounded left behind: Check mark, if appropriate.

Lack of rest: Check mark, if appropriate.

Lack of medical care: Check mark, if appropriate. This item may also apply to friendly groups.

**Other:** Enter any other conditions applicable to the group.

4. **Item 4 - Group Composition:**

**Group name:** Same as in item 2.

**South Vietnamese:** Check mark, if appropriate.

**North Vietnamese:** Check mark, if appropriate.

**Other:** Enter any other ethnic group that may be part of your target group, i.e., Here. It is important that if a group is composed of more than one ethnic group, each should be identified.

5. **Item 5 - Group Taboos:**

**Group name:** Same as item 2.

**Subject:** Enter any subject matter that should be avoided in dealing with a specific group; if the basis for objection is known, specify e.g., religion, tradition, superstition, etc.

6. **Item 6 - Themes supporting psychological objectives:**

Some themes in support of the already established psychological objectives have been listed. Add any additional themes that you feel would support these objectives. Enter supporting themes for any additional objectives that you have listed in item 1.

7. **Item 7 - Media:**

**Group names:** Same as item 2.

Considering the capabilities and limitations of each media, enter a number, starting with 1 for the most effective, under each media that is considered effective against a given target group. If a given media should not or could not be employed with a given target leave the space blank.
8. **Item 8 - Loyalty building: CIDG - DF/FF**

**Flag raising ceremony:** Enter frequency, e.g., daily; leave blank if not conducted.

**Oath to nation:** Enter frequency or leave blank if not conducted

**Oath to flag:** Enter frequency or leave blank if not conducted.

**Other:** Enter any other ceremonies being conducted and the frequency in which they occur.

9. Under REMARKS enter any significant information that may not have been adequately covered in the specific item.

10. This form has been simplified as much as possible for ease of completion. It is stressed that all information should be entered as accurately as it is known to the detachment.

11. Completed forms should be classified no higher than the item of highest classification entered.
PSYCHOLOGICAL OPERATIONS ANALYSIS WORK SHEET

1. Psychological Objectives:
   a. Psychological Objective: Convince the Viet Cong and/or NVA that he should surrender or defect to our forces.
   b. Psychological Objective: Demoralize Viet Cong and/or NVA units to reduce combat effectiveness.
   c. Psychological Objective: Convince the civilian population that they should support the efforts actively by producing information or refusing support to the Viet Cong.
   d. Psychological Objectives: ______________________ __
   e. Psychological Objectives: ______________________ __
   f. Psychological Objectives: ______________________ __
   g. Psychological Objective: ______________________ __

2. Target Groups:
   Group name | Location and Terrain | Language | Size
   a. ____________ | ____________ | ____________ | ____________
   b. ____________ | ____________ | ____________ | ____________
   c. ____________ | ____________ | ____________ | ____________
   d. ____________ | ____________ | ____________ | ____________
   e. ____________ | ____________ | ____________ | ____________
   f. ____________ | ____________ | ____________ | ____________
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<th>% Literacy</th>
<th>Age Group</th>
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24 - E
### Conditions

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<th>Military Defeats</th>
<th>Family Separation</th>
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### Conditions (continued)

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### Remarks:

4. **Group Composition:**

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## 5. Group Taboos

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26 - E
6. Themes' supporting psychological objective:

   a. Psychological objective: Convince the Viet Cong and/or NVA that he should surrender or defect to our forces.

   Supporting themes:

   (1) "Your officers are leading you to certain death where your remains will never be found."

   (2) "Come over to the winning side while there is still time."

   (3) "Why be burned alive?"

   (4) "Live to see your family again, come over to our side."

   (5) "Now that you are not being watched, escape and rally to our side."

   (6) "Our doctors have saved many Viet Cong/NVA lives, let us save yours."

   (7) ...

   (8) ...

   b. Psychological objective: Demoralize Viet Cong and/or NVA units reduce combat effectiveness.

   Supporting themes:

   (1) "Your know you cannot trust your officers, why do you follow them?"

   (2) "Your officers are leading you to certain death in a place where your remains will never be found."

   (3) "Your family will never find your grave."

   (4) "Your leaders betray you for their own ambitions."

   (5) "The more combat operations you conduct the more you that will have an honorable death, the more promotions your leaders will get for themselves."
c. Psychological objective: Convince the civilian population that they should support our efforts actively by producing information or refusing support of the Viet Cong.

Supporting themes:
(1) "We are here to help you."
(2) "Our doctors will provide you with medical assistance."
(3) "Together for a better life."
(4) "Our children will have an education."
(5) "Together we will fight disease."
(6) "You that have suffered for so long, let us help!"
(7) (other)
(8) (other)

d. Psychological objective: ____________________

Supporting themes:
(1)
(2)
(3)
(4)
(5)

e. Psychological objective: ____________________
Supporting themes:
(1)
(2)
(3)
(4)
(5)

f. Psychological objective:

Supporting themes:
(1)
(2)
(3)
(4)
(5)

g. Psychological objective:

Supporting themes:
(1)
(2)
(3)
(4)
(5)
7. Media:

<table>
<thead>
<tr>
<th>Group name</th>
<th>Loudspeakers</th>
<th>Leaflets</th>
<th>Face to Face</th>
<th>Posters</th>
<th>News paper/sheet</th>
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REMARKS:

8. Loyalty building: CIDC-RP/PF
Flag raising Oath to Oath to
 ceremony nation flag (Other) (ther)

REMARKS:

PSYOP INTERROGATION FORM

NAME__________________________
AGE___________________________
UNIT__________________________
JOB TITLE_____________________
DATE CAPTURED OR RALLIED_____
SAFE CONDUCT PASS #__________

QUESTIONS:
1. How is your morale?
2. How is the morale of your unit?
3. Why did you rally to the GVN?
4. While a Viet Cong did you have enough to eat?
5. Did you have enough clothing?
6. What were your medical facilities like?
7. How was your resupply of weapons and ammunition?
8. While in the Viet Cong, what did you fear most?

9. Have you seen any GVN or American leaflets?

10. If so, describe them.

11. Were you allowed to read the leaflet?

12. Have you heard any aerial broadcasts?

13. Did you believe what you read and heard?

14. Why did you become a Viet Cong?

15. What indoctrination did you receive concerning the American Forces?

16. How long has it been since you have seen or heard from your family?

17. What is the mission of your unit?

18. How long did you consider rallying before doing so?

19. Did leaflets or serial broadcasts help you in your decision to rally?

20. What are the future plans of your unit?

21. What is your greatest fear now that you have rallied?

22. Are others in your unit considering rallying to the GVN?

23. What are your Officers and NCOs like?

24. Do the men respect them?

25. Which leaflets and aerial broadcasts impressed you most?

26. How long have you been a Viet Cong?

27. While a Viet Cong, what was your greatest hardship?

**ADDITIONAL QUESTIONS:**

**INTERROGATOR'S COMMENTS:**

31 - E
AVIB-245

SUBJECT: Leaflet Pre-Test Check List

1. Is the leaflet in correct Vietnamese? Yes__No__

2. What comes to your mind when reading this leaflet? Yes__No__

3. Does the leaflet arouse any wants or feelings? Yes__No__

4. If so, what feelings or wants?

5. Would this leaflet gain your attention if found on the ground? Yes__No__

6. If so, why does it gain your attention?

7. Does the leaflet offer a solution or suggest a solution to the aroused wants or feelings? Yes__No__

8. If so, what is the solution?

9. What does the picture or photo portray to you?

10. Is the writing style of the leaflet understandable? Yes__No__

11. Does the leaflet motivate you to do anything? Yes__No__

12. If so, what does it motivate you to do?
13. Does the contents of the leaflet create sympathy?  
   Yes  No

14. Do you believe everything the leaflet says?  
   Yes  No

15. If not, what parts do you not believe?

16. How do you think the leaflet can be improved?

17. Is the text in keeping with the themes?

18. Is the picture in keeping with the themes?
SUBJECT: Field Team De-Briefing Form

Province __________________________________
Location (Coord) ____________________________
Operations ___________________________________
Date: From _______________ To ______________
Unit ________________________________________
Team Personnel ________________________________

1. GENERAL SITUATION:
   a. What is approximate total of the population within AO?
   b. List major cities (population over 25,000) within your AO:

<table>
<thead>
<tr>
<th>City</th>
<th>Population</th>
</tr>
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<tbody>
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</table>

   c. Give breakdown by percentage of the following age groups:

   | Age Group                  | %
   |---------------------------|
   | Children (under 12 years of age) | %
   | Young People (12 - 30 years of age) | %
   | Middle Aged (30 - 45 years of age) | %
   | Old Age (45 - years of age) | %

   d. What are the prominent problems of the populace (economic, political and social)?

   e. Describe general living conditions of the populace?

   f. Population breakdown:

   | Class     | %
   |-----------|
   | Landlords | %
   | Middle Class | %
   | Peasants  | %
   | Urban     | %
   | Rural     | %

34 - E
g. What are the predominant occupations of the populace?

h. Is there a particular industrial or agricultural complex that dominates the economic make-up of your AO?

i. What is the ethnic composition of the population?

j. Political Affiliation

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pro-GVN</td>
<td>%</td>
</tr>
<tr>
<td>Pro-VC</td>
<td>%</td>
</tr>
<tr>
<td>Neutral</td>
<td>%</td>
</tr>
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</table>

k. What are the predominant religions of the populace?

<table>
<thead>
<tr>
<th>Religion</th>
<th>Percentage</th>
</tr>
</thead>
</table>

l. What is the dominate language of AO?

m. What is the average literacy rate of AO.

2. GVN AND ALLIED SITUATION:

a. To what degree does the population support the GVN and Allies?

b. Is the population willing to give information on VC activities?

c. What is reliability of their information?

d. Who are best sources of information?

e. What organizations are influential in the AO? Briefly describe their make-up, activities, etc.

f. What is status of civic action projects in your AO?

g. List strong and weak points of civic action program.

h. What was your relationship with; activities of and assistance provided by:

JUSPAO

35 - E
1. To what extent do local (ARVN) officials control populace?

j. Is the local district province chief popular with the people?

k. What is the general attitude toward ARVN Forces?

l. What is the general attitude toward US/Allied Forces?

m. Describe refugee trends of past and expected trends for the future.

3. VC/NVA SITUATION:

a. List known/confirmed VC/NVA units within your AO

b. Describe general VC/NVA activity in your area for the past three months

(1) Amount:

(2) Type:

Terrorist (incidents) Tactial Other

C. Are VC/NVA activities directed against local populace or the GVR-Allied Forces? Both?
d. What is source of VC recruitment in your AO?

e. Do the VC use civilian labor? If so, in what capacity?

f. What is general condition of POW or Ballier?

   (1) Health:
   (2) Food:
   (3) Clothing:
   (4) Morale:
   (5) Other:

g. Do the VC tax the people? If so, how much, in what way and what are the reactions of the people towards those taxes?

h. What are the main themes of VC propaganda in your AO?

i. How does the VC disseminate their propaganda?

j. How effective is VC propaganda?

k. Are VC supply routes and infiltration routes known in your AO?

l. List any significant VC/NVA personalities and their position

m. List any particular VC/NVA vulnerabilities in your AO

37 - E
4. PSYOP SITUATION:

a. What is the average Chieu Hoi rate in your AO for the past three months?

b. What are the best methods to disseminate propaganda within your AO?

   (1) Face to Face
   (2) Leaflets
   (3) Loudspeaker
   (4) Radio
   (5) Movies
   (6) Posters
   (7) JUSPAO Newspapers
   (8) Other

   What themes should be emphasized immediately? Long range?

d. Which leaflets have proved most effective in your AO? Why?

e. Which leaflets, if any, were found on POWs, Balliers in your AO?

f. Chieu Hoi Center:

   (1) Appearance and practices
   (2) Personalities
   (3) Program of activities, facilities

  What suggestions and/or requests do you have to improve our PSYWAR effort in your AO?
**PROPAGANDA ASSESSMENT INTERVIEW**

<table>
<thead>
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<th>Name</th>
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<tr>
<th>Positions held</th>
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<table>
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<tr>
<th>Birthplace</th>
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<table>
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<tr>
<th>Date joined VC</th>
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<th>Date rallied</th>
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<tr>
<th>Circumstances of Return</th>
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**2. Motivation:**

a) Why did you join the Viet Cong?

b) Why did you rally to the GVN?

c) Why did you choose this time to defect?

**3. Exposure to Propaganda:**

a) Leaflets:

1. When was the last time you read a GVN leaflet?

   Where?

   II. Describe it. Describe other leaflets you have read.

   III. Did you have a leaflet in your possession when you rallied?

   IV. About how often did you see or read GVN leaflets?

   V. Did your comrades often read leaflets?

   VI. Which leaflet or leaflets did you find most effective?

b) Loudspeaker Messages:

1. When was the last time you heard a loudspeaker message? Where?

   II. Could you understand it? What did it say?

   III. About how often did you hear loudspeaker messages?

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39 - E
c) Radio:

i. Did you listen to radio Saigon? If so, how often?

ii. Did you listen to Radio Banmethuot? If so, how often?

d) Other Propaganda:

Have you exposed to any other forms of propaganda such as letters, Free South newspapers, pamphlets, etc.

4. Effectiveness:

a) Which form of propaganda did you find most effective? Why?

b) Would you have rallied if you had not been exposed to GVN propaganda?

c) Do you have any ideas or suggestions about how to improve GVN propaganda?
ATTITUDE SURVEY

We are interested to know how life was like back in your old village before you left and some of your ideals concerning it.

1. What was the reason you left your village? Ap________
   Xa________
   Quan_______

2. How many years had you lived there before becoming a refugee? ________years.

3. What did most of the people do in your hamlet to earn a living?

4. Was your hamlet ever a "strategic hamlet"? When?

5. It "yes" was there a hamlet council (Ban Tri su ap) in your hamlet?
   Yes________
   No________
   a. Did the villagers elect the hamlet council members, or were some or all appointed?

   b. What were the activities of the hamlet council? (describe)

   c. Did the members of the hamlet council stay in the village at night?

   d. When did the hamlet council become ineffective in fulfilling its function?

6. Was there a school in your village? ________Yes
   ________No
   a. Did your children attend the school?

   b. Did you have to pay a tuition fee?

   c. Was there a teacher for the school? Was he assigned by the GVN?
7. Was there a medical aid clinic in your village?  
   _______ Yes  
   _______ No  
   a. Was there a nurse?  
   b. Was the clinic open every day, and how many hours?  
   c. Were you charged for treatment?  

8. Was there a combat youth group or PF organization in your hamlet? How many?  

9. If "yes", when did the combat youth group or PF disband or become ineffective in providing security for your hamlet?  

10. Was there a government military post in or near your hamlet?  

11. Where did the GVN troops go at night? Did they go into the post or did they stay outside?  

12. Did the government troops ever come to help villagers in farming, building community projects, to give medicine, repair roads, etc?  

13. Did any government troops ever come to your hamlet and ask for food (chickens, pig, etc.) and did they offer to pay for it?  

14. Did the government post commander ask villagers to come to work as laborers on the post? Did they pay them if they worked?  

15. If there was not a military post, did government troops ever come to give you protection? How long did the troops stay in your village?  

16. What did the government troops do while staying in your village? (describe)  

17. Did you pay any tax to the government? How much last year?  

18. Were there any battles fought in your hamlet's area? When?  

19. Were any villagers killed or wounded as a result of the fighting?
20. Where were you during the battle?

21. Do you know how the battle started? How long was the battle?

22. Were any houses destroyed in the battle?

23. Do you know who fought against the VC in the battle?

24. Who occupied the hamlet after the battle was finished?

25. Did the VC or the GVN officials ever come to help the villagers to rebuild their houses?
   a. How did they help?
   b. Did they provide any material?

26. Was your hamlet ever shelled by artillery? When?

27. Were any villagers killed or wounded by the shelling? Were any houses destroyed?

28. Was your hamlet ever bombed by aircraft? When?

29. Were any villagers killed or wounded by airplanes? Were any houses burned or destroyed?

30. Do you know why your hamlet was shelled or attacked by aircraft?

31. Did foreign troops ever come to your hamlet?

   _______ Yes
   _______ No

   a. If "yes", which foreign troops?

   b. Did the foreign troops cause you any trouble, sufferings? (describe in detail)

   c. Did they do anything to help you? (describe in detail)
d. Why do you think foreign troops are in Viet Nam?

e. What do you think of the foreign troops in Viet Nam?

32. When did the "quan each warg giai phong" first come to your hamlet? ___________ years ___________ by day ___________ by night

33. How long did they stay in your hamlet?

34. Where did they get their food during their stay? Where did they sleep?

35. Did they call your hamlet a "liberated area"?

36. Did they organize any armed groups in your hamlet? When?

37. What kind of forces were they? and how many?

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<th>type</th>
<th>company</th>
<th>platoon</th>
<th>squad</th>
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<tr>
<td>a. Dan quan tu ve</td>
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<td>_______</td>
<td>______</td>
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<td>b. Du kich xa</td>
<td>_______</td>
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<tr>
<td>(local guerrilla)</td>
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38. What did the Viet Cong forces do when they visited your hamlet? (did they hold meetings, entertainment, or propaganda sessions)

39. Did the Viet Cong forces (quan each mang giai phong) who visited your hamlet speak mostly northern or southern dialect?

40. Was there a "ban tu quan" (self-operating committee) established in your hamlet?

__________Yes

__________No

41. If "yes", when was the "ban tu quan" organized?

44 - E
a. Was the chairman a member of your hamlet?

b. What were its activities in the hamlet?

c. What did the people of your hamlet think of the "ban tu quan's work and policy"?

42. Was your hamlet ever organized as a "combat hamlet" by the Viet Cong?

   a. When?

   b. How was your "combat hamlet" run? By whom?

43. Did the Viet Cong organize in your hamlet any:

   Others not listed:

   ______ Schools
   ______ dispensaries
   ______ cooperatives
   ______ courts

   a. Who ran these organizations?

   b. Did these organizations help you ______ Yes

   ______ No

   c. How did they help you?

44. Did the Viet Cong ever ask people of your hamlet to go to the city or town market to buy things for them?

   ______ Yes

   ______ No

   a. If "yes", what kind of things did they ask you to buy?

   b. Did the Viet Cong give you money to buy these things?

45. Were you ever required by the Viet Cong to contribute labor?

   ______ Yes

   ______ No
46. If "yes", describe the nature of the labor that the Viet Cong asked you to do:
   a. What kind of work did you do?
   b. Did you go away from home to do this work?
   c. Did you have to work at night or during the day?
   d. How many hours a day did you work?
   e. How often did you have to do this work? How long each time?
   f. Did the Viet Cong give you food or did you have to take food with you?
   g. What did you eat? If rice, what did you eat with rice?
   h. Where did you sleep?
   i. Did you ever hear any of the workers' opinion about this work? (describe)

47. Did you ever attend a Viet Cong "education" or "propaganda session.
   a. If "yes", where were these sessions held?
   b. How often did you go to such sessions?
   c. Did a Viet Cong agent come and ask you to go each time?
   d. Who spoke at these sessions: Village cadres or others?
   e. What did the Viet Cong say at these sessions? Any instructions given to people of the hamlet to carry out later? (describe)
f. Did the Viet Cong ever investigate or check to see if you carried out their instructions? How?

g. Did the Viet Cong ever mention why foreign troops are in Viet Nam? What did they say?

h. Did many people from your hamlet attend these sessions? How many?

i. What did people of your hamlet think about these sessions?

48. Did the Viet Cong re-distribute land in your hamlet?

_______ Yes
_______ No

a. If "yes", when did the Viet Cong re-distribute land?

b. How did the land re-distribution effect you?

_______ I gained land
_______ I lost land
_______ It had no effect

49. What category did the Viet Cong assign you?

_______ co nong  (landless laborer)

_______ ban nong (share-cropper or poor peasant)

_______ trung nong - kem hoac thuong (lower middle peasant)

_______ grung nong - kha (upper middle peasant)

_______ phu nong (rich peasant)

47 - 3
50. Did you ever pay any taxes to the Viet Cong? How much last year? How much year before __________

51. Did the Viet Cong ever ask you to contribute any money or other things?

52. What did they tell you of the purpose of this contribution?

53. Who collected these taxes, money or others? How often?

54. Do you know how the Viet Cong set the rate of tax you paid?

55. Were you ever promised that you would someday be repaid the money taken? (Were you ever given the tin phieu bonds?)

56. Did any agent of the Viet Cong ever come to your hamlet to ask young men and women to join them?
   a. How did they persuade or convince the young people to go? (describe)
   b. How many joined last year?

57. Did the Viet Cong ever kill any people in your hamlet?
   __________ Yes
   __________ No
   a. If "yes", when __________ how many __________.
   b. Had these people been sentenced by a "people's court"? (toa an phan dan)
   c. What reasons did the Viet Cong give for killing them?
   d. What did people in your village think about these killings?

58. Since becoming a refugee did anyone promise you aid?
   __________ Yes
   __________ No
   a. Who promised you aid?
   b. Have they fulfilled their promise?
59. Has the district chief ever visited you in this place? What did he do during his visit?

60. Has the Province Chief ever visited you in this place? What did he do during his visit?

INFORMATION TO BE SUPPLIED BY INTERVIEWER:

a. Place of interview: Ap______Xa______Guan______

b. Date: day____Month____Year____

c. Situation of interview: done in private
done in public
in presence of interviewer's family only

d. Interviewer's evaluation:

e. Interviewer's name:____________________